

Secure your Support: Winning Sponsorships for Neighborhood Projects

Featured Speakers: Réna Bradley, Tiffany Shelby-Sewell & Lori Stombaugh

MARCH 26 AT 5:30 PM

DOORS OPEN: 5:00 PM
FOOD PROVIDED!

Main Branch, Allen County Public Library / 900 Library Plaza
Room: Old Maker Lab



Neighborhoods



Join us for "Secure Your Support: Winning Sponsorships for Neighborhood Projects," part of the Neighborhood Power Lab Workshop Series! Whether you're a seasoned neighborhood leader or an inspired resident, this session will empower you with the tools and information you need to request sponsorships for your neighborhood projects and events!

Speaker Bios:

Tiffany Shelby-Sewell is a wife, mother, and dedicated entrepreneur with a passion for empowering her community. She is the founder of Beautifully Loved, Beautifully Loved Community Outreach, and the I Just Wanna Talk podcast. Tiffany has hands-on experience securing sponsorships for the East Central Neighborhood and brings valuable insight into building relationships that strengthen community-driven initiatives.

A resident of the East Central Neighborhood for the past year, Tiffany appreciates the unity, support, and family-oriented spirit of the community she now calls home. She grew up on Wallace Street and carries deep-rooted ties to the area—her grandmother, Cecelia Shelby, moved to John Street from Evansville, Indiana in 1976.

Tiffany holds certifications and degrees in Medical Billing and Office Administration, Medical Office Administration, and Health Care Administration. Her background, combined with her entrepreneurial drive and community commitment, makes her a thoughtful and energizing facilitator for this workshop on seeking sponsorships.

Lori Stombaugh is a passionate neighborhood advocate and community leader serving as President of the Northside Neighborhood Association in Fort Wayne. Leading the city's largest neighborhood association, Lori has built a reputation for her tenacity, welcoming leadership style, and ability to bring people together around a shared vision for community engagement. Through her leadership, Northside has become one of Fort Wayne's most active neighborhood associations, empowering residents and board members alike to take initiative and strengthen their neighborhood.

Lori has helped lead numerous efforts that improve quality of life for residents, including securing grants for beautification projects such as large pedestrian-buffer planters in East State Village and helping launch the Northside Night Out Food Truck Rally at Lakeside Park—an event that brings neighbors together while introducing new residents to the neighborhood association. She is excited to share her experience building partnerships and engaging community supporters to help neighborhood leaders explore creative ways to secure sponsorships and resources for their own neighborhood initiatives.

Réna Bradley is a neighborhood planner with the City of Fort Wayne and a leading voice in placemaking, asset-based development, and neighborhood revitalization. A firm believer that "beauty is a call to justice," she has helped secure \$11 million for community-driven improvements—from housing renovations and vacant lot activations to pocket parks and volunteer mobilization. Her work has contributed to dramatic gains in homeownership and

